

**Subject:** Compete against all-cash offers

**Date:** Monday, March 24, 2025 at 15:48:32 Mountain Daylight Time

**From:** Charlie Content

**To:** Scott Kirkessner



Hello Scotty,

How many of your clients had an offer rejected in favor of an all-cash offer? Just scrolling through real-estate focused subreddits show many consumers lamenting the loss of their dream house and getting edged out of competition because of an all-cash offer.

In fact, a recent report from Redfin shows that just under one-third of purchase transactions in 2024 were all-cash purchases.

But cash offers do not have to be something reserved for the ultra wealthy.

[Castle & Cooke Mortgage can help your clients compete](#) with all-cash offers and give them a leg up against the competition.

Present an all-cash offer on behalf of your client! We can then work with you and your client to find an acceptable cash purchase provider which contracts to buy the subject property for cash and then sell it to your client.

As always, there are a lot of guidelines and some restrictions to understand, so feel free to reach out to me anytime so I can go over the details with you and any clients you have who need a competitive offer against the significant and growing amount of all-cash buyers.

Thanks,  
Charlie



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Source: <https://www.redfin.com/news/all-cash-sales-annual-2024/>

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