

Subject: Help Your Clients Manage Rising Debt
Date: Wednesday, January 15, 2025 at 17:34:48 Mountain Standard Time
From: Charlie Content
To: Scott Kirkessner



Hello Scotty,

As consumer debt continues to rise, many homeowners are feeling the financial strain—particularly with credit card APRs nearing 30%. For some, their home equity might offer a way to regain control and find relief.

When you work with us, we can provide tailored solutions for your clients who are concerned about their debt. From refinancing options to debt consolidation, we can help them explore how their home equity could work for them.

We also offer an exclusive **Home Equity Reporting Tool** for agents like you. This tool allows you to easily send professional, co-branded home equity reports to your clients, positioning you as a trusted advisor and opening doors for meaningful conversations about their financial goals.

Ready to learn more? Let's connect and discuss how we can support both you and your clients.

Thanks,
Charlie



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Sources: <https://www.newyorkfed.org/microeconomics/hhdc.html> | <https://nypost.com/2024/11/22/business/macys-retailers-hike-store-credit-card-rates-amid-holidays>

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