

Subject: How to compete with an all-cash offer
Date: Monday, March 24, 2025 at 14:09:03 Mountain Daylight Time
From: Charlie Content
To: Scott Kirkessner



Hello Scooter,

How's your home search going? Have you had trouble getting an offer accepted because of a competing all-cash offer?

Believe me, you're not alone. Just scrolling through Reddit, you'll find many stories from other borrowers in the same boat. All-cash offers just keep pushing everyday borrowers to the side and edging them out from their dream homes.

In fact, a recent report from Redfin shows that just under one-third of purchase transactions in 2024 were all-cash purchases.

You may be thinking you need to be uber rich to make an all-cash offer, but what if I told you that I have a program specifically designed to compete with all-cash offers?

[Castle & Cooke Mortgage can help you compete](#) with all-cash offers and get a leg up against the competition.

Buyers and their agents can present an all-cash offer to the seller. We can

then work with them to find an acceptable cash purchase provider which contracts to buy the subject property for cash and then sell it to the buyer.

Of course, terms and conditions apply. So before you start having your agent make cash offers on your behalf, be sure to reach out to me right away so I can go through all of the details that could give you a competitive offer against the significant and growing amount of all-cash offers.

Thanks,
Charlie



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Source: <https://www.redfin.com/news/all-cash-sales-annual-2024/>
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