

Subject: Buyer Readiness Guide You Can Share
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From: Charlie Content
To: Melissa Gates



Hello Markie!

In theory, it makes sense. Someone wants to buy a home... they start browsing listings, maybe find a home they love, call you. They work out the financial aspects later.

Helping your clients answer a few key questions early can make the search process smoother and prevent surprises later.

We recently put together a simple guide that walks buyers through ten important questions that shape a successful purchase.

These questions help buyers think about:

- their timeline
- what monthly payment feels comfortable
- long-term goals for the home
- how a purchase fits into their financial plans

You're welcome to share this resource with clients who are starting their search.

Read the guide: [10 Questions to Define Your Homeownership Goals](#)

If you ever want to walk through scenarios for a client, I'm always happy to help.

Thanks,
Charlie



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