

**Subject:** For your clients who already own a home  
**Date:** Wednesday, April 22, 2026 at 2:38:14 PM Mountain Daylight Time  
**From:** Charlie Content  
**To:** Melissa Gates



Hello Markie!

Not every client is in buying mode, but the ones who already own a home have questions too. This month I've put together some content focused on homeowners: understanding equity, renovation loan options, and how to make smart financial moves without waiting on rates.

Here are a few links worth sharing with your homeowner clients:

- What your home equity could do for you:  
[castlecookemortgage.com/blog/how-to-refinance-to-pay-off-debt#Charlie\\_Content](https://castlecookemortgage.com/blog/how-to-refinance-to-pay-off-debt#Charlie_Content)
- Renovation loans, pros and cons: [castlecookemortgage.com/blog/home-renovation-loans-pros-cons#Charlie\\_Content](https://castlecookemortgage.com/blog/home-renovation-loans-pros-cons#Charlie_Content)
- New homeowner guide: [castlecookemortgage.com/blog/youre-a-homeowner-now-what#Charlie\\_Content](https://castlecookemortgage.com/blog/youre-a-homeowner-now-what#Charlie_Content)
- What's included in a mortgage payment:  
[castlecookemortgage.com/blog/whats-included-in-your-monthly-mortgage-payment#Charlie\\_Content](https://castlecookemortgage.com/blog/whats-included-in-your-monthly-mortgage-payment#Charlie_Content)

If you aren't using it already, ask me about how to get access to Homebot, a monthly home equity reporting tool you can send to all of your clients. There's

even a home shopping tool your home shoppers can use to browse listings. Agents can save 50% of Homebot's monthly cost by co-marketing with me.

Let's stay in touch!

Charlie



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