

Subject: Still Thinking About Homeownership? Here's What You Should Know.

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From: Charlie Content

To: Melissa Gates



Hey Markie!

Deciding to buy a home is a big step and timing feels complicated these days. But here's the truth: waiting might not always make housing cheaper.

Consider this:

- Home values historically rise over time, potentially helping homeowners build wealth.
- Renters have a median net worth of \$10,400, while homeowners average \$400,000.
- And here's one you might not expect: homeowners report lower stress levels and higher overall happiness. In fact, 90% of homeowners say owning makes them happier, with an average quality of life score of 7.4 out of 10.

If you're thinking about buying, or just curious what's possible, click on the links below to explore your options

- [Get pre-qualified](#) to understand your budget
- Use our [property search tool](#) to see what's available right now.
- [Run the numbers](#) to compare renting vs. owning.

Even if you're not ready today, let's keep the conversation going so you're prepared when the right home appears. I'm here to help!

Thanks
Charlie





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What's your home worth?

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Sources: <https://themortgagereports.com/111945/homeowners-happier-than-renters>
<https://www.cnn.com/2024/12/16/economy/renter-homeowner-net-worth-gap>
<https://tradingeconomics.com/united-states/house-price-index-yoy>

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